



SEPTEMBER 3rd, 2025

**PEOPLE
TIMECOME**

**VOTE
JOAN
GORDON-WEBLEY**

WEST RURAL ST. ANDREW

VOTE LIKE THIS





Candidate's Statement

**I AM JOAN GORDON-WEBLEY
WEST RURAL ST. ANDREW'S
ADVOCATE, AND PEOPLE'S
NATIONAL PARTY CANDIDATE
FOR MEMBER OF PARLIAMENT.**

At just 28, I shattered barriers as the youngest woman ever elected to serve in Jamaica's House of Representatives—a milestone that reflects both my courage and my commitment to those too often overlooked. My passion for community development has taken shape across Jamaica and beyond, from mentoring young women and leading social initiatives in Grenada and Trinidad, to guiding innovation and efficiency during my tenure at the National Solid Waste Management Authority.

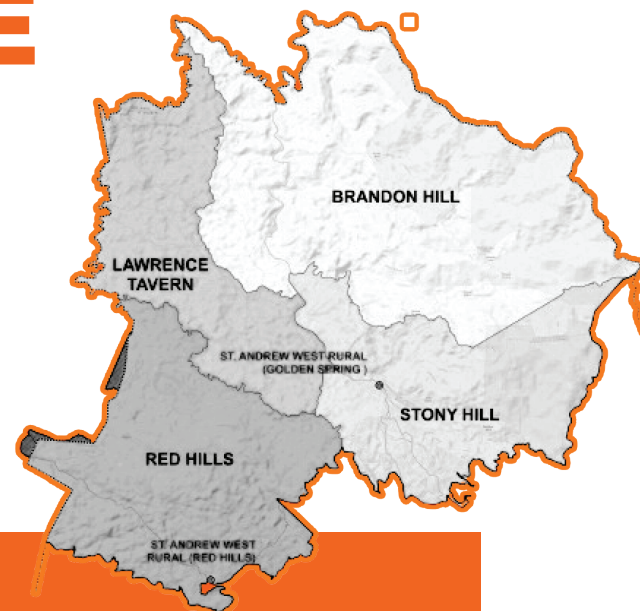
My campaign isn't about making promises—it's about delivering solutions. Over the last year myself and the Friends of West Rural have been listening to your voices, and your concerns and suggestions have helped to shape this Manifesto. But we have not only listened, as grassroots actions like Labor Day initiatives and installing community waste bins to restore dignity to our public spaces show, we have taken action; addressing real needs, and delivering real results.

This Manifesto is more than a document—it's a roadmap to a stronger, fairer, and more connected WRSA, built on the values of Tolerance, Respect, Integrity, and Love—values I carry with me in every action and through every promise. Let's walk this journey together.



Turning on the T.R.I.L.

- **TOLERANCE**
- **RESPECT**
- **INTEGRITY**
- **LOVE**



Vision

A West Rural St. Andrew that celebrates and strengthens its rural roots—where our traditions, talents, and resources are valued, and our people are equipped with the infrastructure, opportunities, and access needed to compete and thrive on the global stage.

Mission

Listening to your concerns and working with you to create practical solutions that bring real change to our homes, communities, and economy.



A Better WRSA Together

WE FACE MANY CHALLENGES IN THE CURRENT REALITY, THIS IS WHY I AM PROUD TO BE CHAMPIONING CHANGE WITH THE PEOPLE'S NATIONAL PARTY! THESE ARE THE CONCERNS AND PRIORITIES I WILL BE REPRESENTING AND PURSUING ON YOUR BEHALF WHEN ELECTED!

01

IMPROVED RURAL INFRASTRUCTURE & SUPPORT FOR AGRICULTURAL INDUSTRIES.

Right now, too many of our rural roads are impassable, vehicles are damaged, schoolchildren walk long distances, and our farmers can't get produce to market. Too many families still live without running water and farmers are struggling to tend to crops and animals as costs of inputs also rise.

I WILL WORK WITH YOU

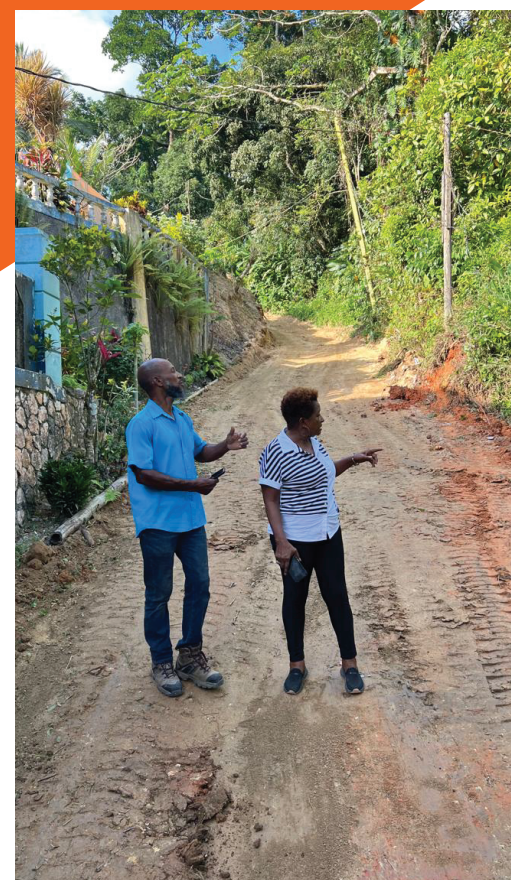
SECURE FUNDING FOR BETTER, SAFER ROADS AND RELIABLE RUNNING WATER IN EVERY HOME.

MAKE SURE WRSA GETS ITS FAIR SHARE OF THE \$9 BILLION FARM ROAD FUND.

ACCESS THE AGRICULTURAL DEVELOPMENT FUND TO HELP FARMERS WITH STORAGE, IRRIGATION, AND NEW TECHNOLOGY.

SUPPORT ACCESS TO SOLAR POWER SUBSIDIES TO LOWER LIGHT AND WATER BILLS.

SUPPORT THE DEVELOPMENT OF AGRICULTURAL COOPERATIVES, AND COMMUNITY COMPOSTING INITIATIVES.



02

ACCESSIBLE HEALTHCARE

Closed clinics and long journeys for basic care put our elderly, pregnant mothers, and children at risk. Past PNP programmes slated several clinics to be placed in Rock Hall and other rural areas, however successive JLP administrations have failed to follow through and only dilapidated signs serve as reminders.

I WILL WORK WITH YOU

REOPEN, REFURBISH AND UPGRADE COMMUNITY HEALTH CLINICS THROUGH THE USE OF MODULAR CONSTRUCTION.

DEPLOY A MOBILE HEALTH UNIT TO REACH EVERY DISTRICT.

IMPROVE FACILITIES FOR THE ELDERLY AND PERSONS WITH DISABILITIES.

TRAIN AND PLACE MORE COMMUNITY HEALTH AIDES TO PROVIDE QUALITY CARE CLOSE TO HOME

03

INCREASING YOUTH OPPORTUNITIES

It is still too difficult for students to attend and complete their studies for financial or technological reasons. Upon graduating, too many of our young people are out of school, out of work, and out of hope. The lack of sports and training programmes to engage and empower the next generation is of high concern to us all.

I WILL WORK WITH YOU

CONTINUE DEVELOPING SPORTS AND LEADERSHIP PROGRAMMES.

AWARD A FULL SCHOLARSHIP TO THE FIRST STUDENT IN ANY FAMILY WHO QUALIFIES FOR TERTIARY EDUCATION.

PROVIDE VOCATIONAL AND PROFESSIONAL CERTIFICATIONS IN HIGH-DEMAND SKILLS.

ACCESS PNP LUNCH AND TRANSPORTATION SUBSIDIES TO KEEP CHILDREN IN SCHOOL.

**UNDERTAKE INFRASTRUCTURAL UPGRADES AND INTEGRATION OF TECHNOLOGY INTO THE CURRICULUM IN ACCORDANCE WITH PNP POLICY.
ENSURE TEACHERS GET THE TRAINING AND CURRICULUM SUPPORT PROMISED BY THE PNP.**

04

CLEANER, SAFER, CONNECTED COMMUNITIES

People feel unsafe, public spaces are neglected, and garbage piles up. My experience with managing waste collection and public beautification works will be utilised in transforming WRSA from its currently dirty and depressed state to a terrain to truly treasure! But I believe in empowering communities to do more for themselves and intend to reignite community care in WRSA!

I WILL WORK WITH YOU

PROMOTE INTELLIGENCE-DRIVEN COMMUNITY POLICING.

STRENGTHEN COMMUNITY GROUPS LIKE 4-H CLUBS, FARMERS' GROUPS, AND CITIZENS' ASSOCIATIONS.

CREATE COMMON GARBAGE COLLECTION POINTS FOR FASTER CLEANUP AND DEVELOP ADOPT-A-ROAD AND OTHER BEAUTIFICATION PROGRAMMES TO ENGAGE CORPORATE CITIZENS.

REFURBISH PUBLIC SANITARY FACILITIES IN TOWN CENTRES.

INVEST IN DEVELOPING MENTORSHIP AND SOCIAL PROGRAMMES THROUGH NGOS AND CHURCHES.

05

THRIVING SMALL BUSINESSES & JOBS

For 9 long years, small and informal businesses have been ignored—yet they are the backbone of our economy. I recognise that supporting the establishment and strengthening of businesses in WRSA is one of the surest ways of sustainably supporting the society in general!

I WILL WORK WITH YOU

HOST SMALL BUSINESS DEVELOPMENT WORKSHOPS TO TURN BRIGHT IDEAS INTO REAL BUSINESSES.

HELP ENTREPRENEURS ACCESS LOANS AND START-UP SUPPORT FROM GOVERNMENT AGENCIES.

USE THE \$1 BILLION CREATIVE FUND TO TURN TALENT IN MUSIC AND CULTURE INTO INCOME.

IDENTIFY SITES FOR ECO-TOURISM DEVELOPMENT AND JOB CREATION

IMPROVE ACCESS TO HIGH-SPEED INTERNET FOR HOMES, SCHOOLS, AND BUSINESSES.



06

HOUSING & LAND OWNERSHIP

The People's National Party, and I, believe that TIME COME for more Jamaicans to become owners of their homes and land. We are committed to creating more affordable housing options and assisting you to acquire titles to land your families have lived on for generations.

I WILL WORK WITH YOU

SECURE AFFORDABLE NHT HOUSING SOLUTIONS FOR RESIDENTS UNDER THE PNP RENT-TO-OWN PROGRAMME.

PUSH FOR AT LEAST 500 NEW HOUSING UNITS PER YEAR FOR WRSA UNDER PNP PLEDGE OF 500,000 HOMES IN 5 YEARS.

ACCESS THE PNP \$500,000 FIRST-HOME GRANT FOR YOUNG PROFESSIONALS.

DELIVER LAND TITLES TO PEOPLE WHO HAVE LIVED ON CROWN LAND FOR 25 YEARS OR MORE.

ENSURE PENSIONERS BENEFIT FROM PNP'S FLAT-RATE NWC BILL POLICY.

07

HONEST, TRANSPARENT LEADERSHIP

You deserve a representative who listens, respects you, and works with integrity. T.R.I.L. isn't just a campaign slogan, it's a positive shift in values and attitudes that I aspire to embody and impart as your representative. And, it's another of the many ways this Manifesto aligns with the People's National Party Jamaica LOVE approach.

I WILL WORK WITH YOU

OPERATE A MOBILE ADMINISTRATION OFFICE TO MEET RESIDENTS WHERE THEY ARE.

HOLD PUBLIC CONSULTATIONS BEFORE SPENDING CONSTITUENCY DEVELOPMENT FUNDS.

PUBLICLY DISCLOSE ALL GOVERNMENT CONTRACTS AFFECTING WRSA.

SUPPORT THE INTEGRITY COMMISSION AND THE NATIONAL VALUES & ATTITUDES PROGRAMME.



HOW TO VOTE!

**MAKE SURE YOU
KNOW THE
RULES
ON ELECTION DAY**

**IF YOU PUT MORE THAN ONE
X IN THE SQUARE**

CANDIDATE, YOUR



WRONG

**IF YOU PUT YOUR X OUTSIDE
THE SQUARE**

CANDIDATE, YOUR



WRONG

**IF YOU PUT A TICK INSTEAD
OF AN X**

CANDIDATE, YOUR



WRONG

**IF THE X IS BESIDE
THE SQUARE**

CANDIDATE, YOUR



WRONG

**IF YOU PUT AN X
ON BOTH BOXES**

CANDIDATE, YOUR



WRONG

CANDIDATE, YOUR



IF YOU WRITE IN THE BOX

YAEH MAN

WRONG

PUT THE X INSIDE THE BOX

GORDON-WEBLEY, JOAN



CORRECT WAY

**CORRECT WAY TO MARK
YOUR BALLOT**

Call to Action

WE HAVE WAITED LONG ENOUGH FOR CHANGE.
TOGETHER, WE CAN BUILD A WRSA WHERE
OUR CHILDREN THRIVE, OUR COMMUNITIES
ARE SAFE, AND OUR ECONOMY WORKS FOR
EVERYONE.

On Election Day

TURN ON
THE
T.R.I.L.

VOTE
JOAN
GORDON-WEBLEY



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